

# Event Support Opportunities

We invite you to become a supporter of our Palliative Care Collaborative: Third Annual Regional Conference. In 2006 Palliative Medicine was recognized as a new subspecialty of medicine in the United States and on October 12, 2007 Palliative Care professionals in our region will attend this first Palliative Care Collaborative Regional Conference.

Commercial support is an excellent way for your company to show commitment in providing products and services used by professionals of end-of-life care and improve visibility in your target market.

Conference info:

- Expected number of attendees 400
- Palliative Care professionals:
  - **Hospice Leadership**
  - **Palliative Care Teams**
  - **Hospital Leadership**
  - **Clinicians**
  - **Administrators**
  - **Educators**
  - **Bereavement Staff**
  - **Physicians**
  - **Nurses**
  - **Social Workers**
  - **Psychologists**
  - **Counselors**
  - **Chaplains**
  - **Volunteers**
- Collaborative effort of the Center to Advance Palliative-Care Excellence at Wayne State University, Hospice of Michigan, Henry Ford Hospice, Palliative Medicine Service at the Henry Ford Hospital, VISN 11 (Veteran Affairs Administration), Detroit Medical Center, Karmanos Cancer Institute, Oakwood Hospital, Seasons Hospice and Palliative Care, St. John Health, and Vitas Innovative Hospice Care
- Conference information and materials reaching all Palliative Care programs, hospital networks and healthcare providers across Michigan, and neighboring states.

Exhibit place: The Dearborn Inn Hotel, surrounded by the meeting rooms

Exhibit Schedule: Friday, October 9, 2009,

7:30am – Exhibit Setup/Registration

6:00pm – Exhibit Closing

## Event Support Opportunities:

- **Lunch Sponsor – \$10,000**
- **Breakfast Sponsor – \$7,500**
- **AV Support Sponsor - \$7,500**
- **Wine and Cheese Afterglow Sponsor - \$5,000**
- **Plenary Session Sponsor – \$3,000**
- **Physician Education Credit Sponsor - \$2,500**
- **General Conference Sponsor: \$2,000**
- **Afternoon Brake Sponsor (French Pastry Sponsor) - \$2,000**
- **Conference Materials Sponsor – \$1,500**
- **Conference CD-ROM – \$1,000**
- **Full Page Folder insert – \$1,000**
- **Vendor: \$1,000 for profit, \$500 non-profit, 6'x4' tables**
- **Business Card Folder insert - \$500**
- **Social Workers Education Credits Sponsor - \$400**

Benefits: Reaching your target audience in the mid-west region

- Recognition at the opening and closing of the sponsored event
- Recognition in the conference materials and CD-ROM
- Recognition in the Center's Newsletter
- Recognition on the Center's Website